

Instagram Checklist

- 01** Post location on each post/Story , utilize hashtags, and follow the hashtag and "like" and comment on posts.
- 02** Check Analytics to Determine when to Post & Understand Audience
- 03** *Hashtags include: #City #CityTN #DowntownCity #veteranownedbusiness #womenownedbusiness #keywords*
- 04** Turn on notifications to make sure you see your (best) customers posts/stories
- 05** Utilize *Eye-Magnet* words in your copy
- 06** Be consistent!