

SOCIAL MEDIA

WORKSHOPS



01

Instagram

March 24, 9 a.m. - 10:30 a.m.

Fee: \$35/person

Location: Northeast State at Elizabethton

Takeaways: Hashtags Usage, Stories, Engagement Ideas

02

LinkedIn

Date: March 31, 9 a.m. - 10:30 a.m.

Fee: \$35/person

Location: Northeast State at Elizabethton

Takeaways: Optimizing Posts, Engaging with Audiences, Connecting Effectively with Others

03

Facebook

April 21, 9 a.m. - 10:30 a.m.

Fee: \$35/person

Location: Northeast State at Elizabethton

Takeaways: Scheduling Posts in advance, Understanding Latest Features for Business Pages, Engaging with Audiences

04

Social Selling

April 28, 9 a.m. - 10:30 a.m.

Fee: \$35/person

Location: Northeast State at Elizabethton

Takeaways: Sales Tips (including Ads), Persuasive Copy, Latest Features on Social Media

Instructor

Valentina Escobar-Gonzalez, MBA, is the founder of Beyond Engagement - Social Media Solutions. She has a passion for assisting small businesses grow engagement levels with customers online with social media marketing.

Registration

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