**Bellafina Chocolates – On the Cusp of Doing Great Things!**

Bellafina Chocolates is a volunteer-driven social enterprise that donates 100% of its net proceeds to charities helping children threatened by disease, poverty, abuse, or neglect. The vision for the enterprise is to grow to the point where it can make million dollar contributions to children’s charities, and be able to continue doing so perpetually. Bellafina Chocolates has been growing rapidly since startup in 2010, and now must raise capital to fund renovation of a low-cost commercial space to enable the next level of growth.

We believe this is a unique opportunity to make a single charitable contribution that will be multiplied over time and continue to benefit generations of children.

**Important mission**

* Help children threatened by disease, poverty, abuse, or neglect
* Help vulnerable women establish productive lives (through internships & paid positions)
* Inspire others to work for something greater than themselves

**Compelling long term vision**

Grow to a scale to be able to write million dollar checks to charity and do so perpetually

**People involved are not personally benefitting**

* All-volunteer founder & startup staff
* 100% of proceeds, net of costs, to registered 501-C3 non-profit organizations

**Business has credible probability of reaching vision**

* Founder has strong experience starting up and running large manufacturing-based businesses
* Product market-validated for 4 years with strong brand for quality & repeat customer base
* Benchmarks in same industry & similar price points have profitably achieved $10-50MM/yr sales
* Current core production equipment can support ~$1MM/yr sales

**Business will be good steward of investment**

* Track record of keeping costs low & fully leveraging volunteer assistance
* Lease agreement has built-in “fail safe” for grant benefits to roll to 501-C3 if business fails

**$30,000 to $50,000 is requested to fund renovation of the 2nd floor of the Kingsport Farmer’s Market/Carousel building to house Bellafina Chocolates manufacturing facility. Grant is requested during 2015 and would be paid to Engage Kingsport, a registered 501-C3 non-profit. By agreement in principle with City of Kingsport, money invested in renovation will offset future Bellafina Chocolates rent and utilities under long-term lease. As part of the grant agreement, Bellafina Chocolates will commit to contributing $3000 to $5000/yr, perpetually, to the children’s charity of the grant provider’s choice.**